

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.706731 Longitude: -95.441813

| West U Marketplace<br>Houston, TX |                                       | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|-----------------------------------|---------------------------------------|---------------------|---------------------|---------------------|
| <b>Population</b>                 | Current Year Estimated Population     | 19,775              | 202,854             | 502,446             |
|                                   | Population Est 23Q1                   | 19,766              | 202,930             | 503,805             |
|                                   | Population Est 22Q4                   | 19,794              | 202,940             | 503,252             |
|                                   | Population Est 22Q3                   | 19,824              | 202,585             | 503,188             |
|                                   | Population Est 22Q2                   | 19,830              | 202,634             | 503,291             |
|                                   | Population Est 22Q1                   | 19,808              | 202,202             | 502,626             |
|                                   | Population Est 21Q4                   | 19,810              | 201,916             | 501,602             |
|                                   | Population Est 21Q3                   | 19,808              | 202,365             | 502,014             |
|                                   | Population Est 21Q2                   | 19,545              | 199,653             | 497,502             |
|                                   | Population Fcst                       | 19,843              | 208,346             | 519,469             |
|                                   | 2010 Census Population                | 19,013              | 175,085             | 434,416             |
|                                   | 2000 Census Population                | 17,892              | 163,385             | 401,351             |
|                                   | 1990 Census Population                | 16,265              | 141,441             | 345,264             |
|                                   | Current Year Daytime Population       | 20,711              | 661,489             | 1,099,201           |
|                                   | Average Seasonal Population           | 279                 | 2,897               | 5,684               |
|                                   | Historical Annual Growth, 1990 – 2000 | 0.96%               | 1.45%               | 1.52%               |
|                                   | Historical Annual Growth, 2000 – 2010 | 0.61%               | 0.69%               | 0.79%               |
|                                   | Estimated Annual Growth, 2010 – CY    | 0.28%               | 1.04%               | 1.03%               |
|                                   | Projected Annual Growth, CY to Y5     | 0.07%               | 0.54%               | 0.67%               |
|                                   | Group Qtrs Est                        | 66                  | 3,640               | 8,833               |
| Transient Est Average Last 4 Qtrs | 1                                     | 49,232              | 63,791              |                     |
| <b>Households</b>                 | Current Year Estimated Households     | 6,954               | 93,009              | 231,430             |
|                                   | Households Est 23Q1                   | 6,953               | 93,039              | 232,097             |
|                                   | Households Est 22Q4                   | 6,961               | 93,028              | 231,844             |
|                                   | Households Est 22Q3                   | 6,971               | 92,816              | 231,736             |
|                                   | Households Est 22Q2                   | 6,973               | 92,834              | 231,801             |
|                                   | Households Est 22Q1                   | 6,969               | 92,624              | 231,461             |
|                                   | Households Est 21Q4                   | 6,966               | 92,459              | 230,899             |
|                                   | Households Est 21Q3                   | 6,967               | 92,734              | 231,180             |
|                                   | Households Est 21Q2                   | 6,875               | 91,415              | 228,898             |
|                                   | Households Fcst                       | 6,988               | 96,292              | 241,319             |
|                                   | 2010 Census Households                | 6,975               | 78,308              | 196,019             |
|                                   | 2000 Census Households                | 7,160               | 73,912              | 180,980             |
|                                   | 1990 Census Households                | 6,980               | 65,116              | 158,878             |
|                                   | Historical Annual Growth, 1990 – 2000 | 0.26%               | 1.28%               | 1.31%               |
|                                   | Historical Annual Growth, 2000 – 2010 | -0.26%              | 0.58%               | 0.80%               |
|                                   | Estimated Annual Growth, 2010 – CY    | -0.02%              | 1.21%               | 1.17%               |
|                                   | Projected Annual Growth, CY to Y5     | 0.10%               | 0.70%               | 0.84%               |
| Population per Household          | 2.83                                  | 2.14                | 2.13                |                     |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.706731 Longitude: -95.441813

| West U Marketplace<br>Houston, TX             |  | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|---|--|---------------------|---------------------|---------------------|
| Income  | HH Income \$500,000 or more                    | 7.8%                | 4.1%                | 3.5%                |
|   | HH Income \$250,000 to \$499,999               | 9.4%                | 4.9%                | 4.2%                |
|   | HH Income \$200,000 to \$249,999               | 22.0%               | 11.5%               | 9.9%                |
|   | HH Income \$175,000 to \$199,999               | 19.9%               | 6.3%                | 5.9%                |
|   | HH Income \$150,000 to \$174,999               | 5.9%                | 5.2%                | 5.4%                |
|   | HH Income \$100,000 to 149,999                 | 9.8%                | 16.4%               | 15.6%               |
|   | HH Income \$75,000 to 99,999                   | 5.3%                | 11.2%               | 11.3%               |
|   | HH Income \$50,000 to 74,999                   | 7.9%                | 14.2%               | 15.2%               |
|   | HH Income \$35,000 to 49,999                   | 3.6%                | 8.4%                | 9.4%                |
|   | HH Income \$25,000 to 34,999                   | 3.6%                | 6.3%                | 6.8%                |
|   | HH Income \$15,000 to 24,999                   | 1.2%                | 4.4%                | 5.0%                |
|   | HH Income \$0 to 14,999                        | 3.6%                | 7.0%                | 7.8%                |
|   | Average Household Income                       | \$350,655           | \$169,570           | \$148,184           |
|   | Median Household Income                        | \$186,532           | \$96,071            | \$86,965            |
|   | Per Capita Income                              | \$123,516           | \$78,045            | \$68,924            |
|   | Average Disposable Income                      | \$148,524           | \$102,578           | \$96,218            |
|   | Median Disposable Income                       | \$158,474           | \$84,233            | \$76,632            |
|   | Discretionary HH Income Over \$150,000         | 34.4%               | 16.3%               | 13.6%               |
|   | Discretionary HH Income \$125,000 to \$149,999 | 25.0%               | 8.9%                | 7.9%                |
|   | Discretionary HH Income \$100,000 to \$124,999 | 8.3%                | 7.7%                | 7.8%                |
|   | Discretionary HH Income \$75,000 to \$99,999   | 6.8%                | 11.2%               | 10.7%               |
|   | Discretionary HH Income \$50,000 to \$74,999   | 7.6%                | 15.5%               | 15.7%               |
|   | Discretionary HH Income \$25,000 to \$49,999   | 9.6%                | 19.9%               | 21.5%               |
|   | Discretionary HH Income Under \$25,000         | 8.3%                | 20.4%               | 22.8%               |
|   | Average Discretionary HH Income                | \$118,547           | \$77,511            | \$72,086            |
|   | Median Discretionary HH Income                 | \$134,382           | \$65,277            | \$58,127            |
|   | Householder White – Count                      | 4,910               | 43,082              | 97,522              |
|   | Median HH Income                               | \$180,123           | \$133,442           | \$129,369           |
|   | Average HH Income                              | \$148,980           | \$125,114           | \$123,139           |
|   | Householder Black or African-American – Count  | 263                 | 11,990              | 36,501              |
|   | Median HH Income                               | \$67,154            | \$60,284            | \$58,023            |
|   | Average HH Income                              | \$93,132            | \$69,350            | \$69,227            |
|   | Householder Hispanic – Count                   | 423                 | 20,311              | 58,634              |
| Median HH Income                              | \$193,018                                      | \$64,488            | \$61,897            |                     |
| Average HH Income                             | \$134,953                                      | \$79,186            | \$75,991            |                     |
| Householder Asian or Pacific Islander – Count | 962  | 11,858              | 23,318              |                     |
| Median HH Income                              | \$184,161                                      | \$121,913           | \$115,776           |                     |
| Average HH Income                             | \$154,718                                      | \$118,374           | \$114,626           |                     |
| Householder Other or Pacific Islander – Count | 396  | 5,768               | 15,456              |                     |
| Median HH Income                              | \$199,667                                      | \$89,477            | \$78,541            |                     |
| Average HH Income                             | \$145,980                                      | \$101,019           | \$93,547            |                     |

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.706731 Longitude: -95.441813

| West U Marketplace<br>Houston, TX  |                           | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|------------------------------------|---------------------------|---------------------|---------------------|---------------------|
| <b>Gender</b>                      | Male Population           | 9,527               | 99,497              | 249,301             |
|                                    | Female Population         | 10,248              | 103,356             | 253,145             |
| <b>Total Population<br/>by Age</b> | Count of Pop 0 to 4 years | 959                 | 14,444              | 36,561              |
|                                    | Count of Pop 0 to 7 years | 1,661               | 18,817              | 47,500              |
|                                    | Count of Pop 5 - 13       | 2,686               | 20,420              | 49,607              |
|                                    | Count of Pop 14 - 18      | 1,351               | 9,447               | 20,945              |
|                                    | Count of Pop 19 - 22      | 1,188               | 9,860               | 21,799              |
|                                    | Count of Pop 22 - 25      | 771                 | 7,639               | 17,058              |
|                                    | Count of Pop 25 - 29      | 791                 | 14,027              | 35,957              |
|                                    | Count of Pop 30 - 34      | 710                 | 19,936              | 51,988              |
|                                    | Count of Pop 35 - 39      | 874                 | 18,150              | 48,087              |
|                                    | Count of Pop 40 - 44      | 1,314               | 15,130              | 38,343              |
|                                    | Count of Pop 45 - 59      | 4,387               | 34,808              | 84,311              |
|                                    | Count of Pop 60 - 74      | 3,353               | 27,078              | 67,570              |
|                                    | Count of Pop 75 - 84      | 1,090               | 9,033               | 22,434              |
|                                    | Count of Pop 85+          | 300                 | 2,880               | 7,785               |
|                                    | % of Pop 0 to 4 years     | 4.9%                | 7.1%                | 7.3%                |
|                                    | % of Pop 0 to 7 years     | 8.4%                | 9.3%                | 9.5%                |
|                                    | % of Pop 5 - 13           | 13.6%               | 10.1%               | 9.9%                |
|                                    | % of Pop 14 - 18          | 6.8%                | 4.7%                | 4.2%                |
|                                    | % of Pop 19 - 22          | 6.0%                | 4.9%                | 4.3%                |
|                                    | % of Pop 22 - 25          | 3.9%                | 3.8%                | 3.4%                |
|                                    | % of Pop 25 - 29          | 4.0%                | 6.9%                | 7.2%                |
|                                    | % of Pop 30 - 34          | 3.6%                | 9.8%                | 10.3%               |
|                                    | % of Pop 35 - 39          | 4.4%                | 8.9%                | 9.6%                |
|                                    | % of Pop 40 - 44          | 6.6%                | 7.5%                | 7.6%                |
|                                    | % of Pop 45 - 59          | 22.2%               | 17.2%               | 16.8%               |
|                                    | % of Pop 60 - 74          | 17.0%               | 13.3%               | 13.4%               |
|                                    | % of Pop 75 - 84          | 5.5%                | 4.5%                | 4.5%                |
|                                    | % of Pop 85+              | 1.5%                | 1.4%                | 1.5%                |
| Median Age                         | 42.1                      | 36.6                | 36.8                |                     |
| Average Age                        | 40.1                      | 38.0                | 38.3                |                     |
| <b>Male Population<br/>by Age</b>  | % of Pop 0 to 4 years     | 5.1%                | 7.4%                | 7.5%                |
|                                    | % of Pop 5 - 13           | 14.1%               | 10.4%               | 10.1%               |
|                                    | % of Pop 14 - 18          | 7.3%                | 4.8%                | 4.3%                |
|                                    | % of Pop 19 - 22          | 6.4%                | 5.0%                | 4.4%                |
|                                    | % of Pop 22 - 25          | 4.1%                | 3.8%                | 3.4%                |
|                                    | % of Pop 25 - 29          | 4.0%                | 6.7%                | 7.0%                |
|                                    | % of Pop 30 - 34          | 3.4%                | 9.7%                | 10.3%               |
|                                    | % of Pop 35 - 39          | 4.1%                | 9.0%                | 9.8%                |
|                                    | % of Pop 40 - 44          | 6.3%                | 7.6%                | 7.9%                |
|                                    | % of Pop 45 - 59          | 21.8%               | 17.3%               | 17.1%               |
|                                    | % of Pop 75 - 84          | 5.5%                | 4.2%                | 4.0%                |
|                                    | % of Pop 60 - 74          | 16.7%               | 13.0%               | 13.1%               |
|                                    | % of Pop 85+              | 1.2%                | 1.1%                | 1.1%                |
|                                    | Median Age                | 41.2                | 36.2                | 36.6                |
| Average Age                        | 39.3                      | 37.4                | 37.7                |                     |

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.706731 Longitude: -95.441813

| West U Marketplace<br>Houston, TX |   | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|-----------------------------------|---|---------------------|---------------------|---------------------|
|                                   | % of Pop 0 to 4 years                             | 4.6%                | 6.8%                | 7.1%                |
|                                   | % of Pop 5 - 13                                   | 13.1%               | 9.7%                | 9.6%                |
|                                   | % of Pop 14 - 18                                  | 6.4%                | 4.5%                | 4.1%                |
|                                   | % of Pop 19 - 22                                  | 5.6%                | 4.8%                | 4.3%                |
|                                   | % of Pop 22 - 25                                  | 3.7%                | 3.7%                | 3.4%                |
|                                   | % of Pop 25 - 29                                  | 4.0%                | 7.1%                | 7.3%                |
|                                   | % of Pop 30 - 34                                  | 3.8%                | 9.9%                | 10.4%               |
|                                   | % of Pop 35 - 39                                  | 4.7%                | 8.9%                | 9.4%                |
|                                   | % of Pop 40 - 44                                  | 7.0%                | 7.4%                | 7.3%                |
|                                   | % of Pop 45 - 59                                  | 22.5%               | 17.1%               | 16.4%               |
|                                   | % of Pop 60 - 74                                  | 17.2%               | 13.6%               | 13.8%               |
|                                   | % of Pop 75 - 84                                  | 5.5%                | 4.7%                | 4.9%                |
|                                   | % of Pop 85+                                      | 1.8%                | 1.7%                | 2.0%                |
|                                   | Median Age  | 42.9                | 36.9                | 37.0                |
| Average Age                       | 40.7  | 38.6                | 38.9                |                     |
| Race                              | Count of White                                    | 13,506              | 104,512             | 240,707             |
|                                   | Count of Black or African-American                | 573                 | 24,868              | 80,428              |
|                                   | Count of Asian or Pacific Islander                | 3,261               | 29,777              | 58,075              |
|                                   | Count of Other races                              | 2,434               | 43,696              | 123,236             |
|                                   | White   | 68.3%               | 51.5%               | 47.9%               |
|                                   | Black or African American                         | 2.9%                | 12.3%               | 16.0%               |
|                                   | Asian   | 16.5%               | 14.7%               | 11.6%               |
|                                   | Other Races                                       | 12.3%               | 21.5%               | 24.5%               |
| Language Spoken                   | Speak English at Home                             | 76.1%               | 60.3%               | 58.3%               |
|                                   | Speak Spanish at Home                             | 5.6%                | 20.9%               | 25.4%               |
|                                   | Speak French or French Creole at Home             | 1.1%                | 0.8%                | 0.9%                |
|                                   | Speak German at Home                              | 1.4%                | 0.7%                | 0.5%                |
|                                   | Speak Other Indo-European Languages at Home       | 3.2%                | 4.0%                | 3.9%                |
|                                   | Speak Russian and Other Slavic Languages at Home  | 0.7%                | 1.1%                | 1.0%                |
|                                   | Speak Chinese at Home                             | 6.1%                | 4.6%                | 2.8%                |
|                                   | Speak Korean at Home                              | 0.9%                | 0.6%                | 0.4%                |
|                                   | Speak Vietnamese at Home                          | 0.8%                | 0.7%                | 0.9%                |
|                                   | Speak Other Asian Languages at Home               | 1.7%                | 1.9%                | 1.7%                |
|                                   | Speak Tagalog and Other Pacific Languages at Home | 0.5%                | 0.5%                | 0.5%                |
|                                   | Speak Other Language at Home                      | 1.7%                | 3.7%                | 3.7%                |
| Hispanic                          | Hispanic Population                               | 1,894               | 49,512              | 144,951             |
|                                   | Hispanic Population Percent                       | 9.6%                | 24.4%               | 28.8%               |
|                                   | Mexican   | 44.2%               | 51.2%               | 52.1%               |
|                                   | Puerto Rican                                      | 3.5%                | 2.9%                | 2.1%                |
|                                   | Cuban   | 5.1%                | 2.0%                | 2.4%                |
|                                   | Dominican   | 0.0%                | 0.3%                | 0.4%                |
|                                   | Central American                                  | 12.3%               | 24.7%               | 27.9%               |
|                                   | South American                                    | 21.3%               | 10.0%               | 7.6%                |
|                                   | Other Hispanic                                    | 13.7%               | 9.0%                | 7.6%                |
|                                   | 2000 Hispanic Population Percent                  | 7%                  | 25%                 | 27%                 |
|                                   | 1990 Hispanic Population Percent                  | 10%                 | 21%                 | 20%                 |

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.706731 Longitude: -95.441813

| West U Marketplace<br>Houston, TX  |  | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|------------------------------------|--|---------------------|---------------------|---------------------|
| <b>Ancestry</b>                    | American (percent of total population) | 4.1%                | 2.9%                | 2.4%                |
|                                    | American                               | 3.8%                | 2.7%                | 2.2%                |
|                                    | Native American (ie. Indian/Eskimo)    | 0.2%                | 0.1%                | 0.1%                |
|                                    | Hawaiian/Pacific Islander              | 0.0%                | 0.0%                | 0.0%                |
|                                    | Asian (percent of total population)    | 16.4%               | 14.6%               | 11.5%               |
|                                    | Chinese                                | 7.4%                | 5.4%                | 3.4%                |
|                                    | Japanese                               | 0.3%                | 0.4%                | 0.2%                |
|                                    | Korean                                 | 1.0%                | 0.9%                | 0.6%                |
|                                    | South Central Asian (ie. Indian)       | 5.6%                | 5.0%                | 4.3%                |
|                                    | South East Asian (ie. Vietnamese)      | 1.5%                | 2.1%                | 2.1%                |
|                                    | Other Asian                            | 0.7%                | 0.8%                | 0.7%                |
|                                    | European (percent of total population) | 35.2%               | 22.8%               | 19.6%               |
|                                    | British                                | 8.3%                | 5.2%                | 4.4%                |
|                                    | Dutch                                  | 0.6%                | 0.4%                | 0.3%                |
|                                    | French                                 | 1.6%                | 1.1%                | 1.0%                |
|                                    | German                                 | 7.1%                | 4.5%                | 3.8%                |
|                                    | Italian                                | 2.3%                | 1.6%                | 1.4%                |
|                                    | Polish                                 | 1.4%                | 0.9%                | 0.8%                |
|                                    | Scandinavian                           | 1.8%                | 1.1%                | 0.9%                |
|                                    | Scotch/Irish                           | 6.7%                | 4.6%                | 4.0%                |
| Other European (ie. Greek/Russian) | 5.4%                                   | 3.3%                | 2.9%                |                     |
| Middle Eastern                     | 1.4%                                   | 1.7%                | 1.7%                |                     |
| Other Ancestry                     | 19.5%                                  | 24.5%               | 27.3%               |                     |
| Unclassified Ancestry              | 13.8%                                  | 9.2%                | 8.8%                |                     |
| <b>Education<br/>(Age 25+)</b>     | Adult Population (25 Years or Older)   | 12,819              | 141,043             | 356,476             |
|                                    | Elementary (0 to 8)                    | 1.3%                | 7.1%                | 8.3%                |
|                                    | Some High School (9 to 11)             | 0.3%                | 2.2%                | 3.0%                |
|                                    | High School Graduate (12)              | 4.0%                | 9.0%                | 12.0%               |
|                                    | Some College (13 to 16)                | 7.2%                | 10.3%               | 12.7%               |
|                                    | Associates Degree Only                 | 1.8%                | 4.2%                | 4.6%                |
|                                    | Bachelors Degree Only                  | 32.2%               | 30.8%               | 30.0%               |
|                                    | Graduate Degree                        | 53.4%               | 36.4%               | 29.4%               |
|                                    | % College (4+)                         | 85.6%               | 67.2%               | 59.4%               |
| <b>Household<br/>Type</b>          | Total Households – count               | 6,954               | 93,009              | 231,430             |
|                                    | One Person HHs – count                 | 1,331               | 37,323              | 94,287              |
|                                    | Family HHs – count                     | 5,400               | 46,737              | 112,892             |
|                                    | Married Couple – count                 | 4,850               | 34,539              | 79,421              |
|                                    | w/own children – count                 | 2,533               | 15,626              | 33,037              |
|                                    | w/out own children – count             | 2,316               | 18,913              | 46,383              |
|                                    | Male Householder – count               | 223                 | 3,956               | 10,395              |
|                                    | Female Householder – count             | 327                 | 8,242               | 23,077              |
|                                    | Non-Family Households – count          | 223                 | 8,949               | 24,251              |
|                                    | 1 Person Household                     | 19.1%               | 40.1%               | 40.7%               |
|                                    | 2 Person Household                     | 28.2%               | 30.4%               | 30.9%               |
|                                    | 3 Person Household                     | 16.3%               | 12.0%               | 12.1%               |
|                                    | 4 Person Household                     | 21.8%               | 10.4%               | 9.3%                |
|                                    | 5 Person Household                     | 10.1%               | 4.6%                | 4.3%                |
| 6 Person Household                 | 3.2%                                   | 1.7%                | 1.7%                |                     |
| 7+ Person Household                | 1.2%                                   | 0.8%                | 1.0%                |                     |
| % Households With Children         | 40.4%                                  | 23.3%               | 21.2%               |                     |

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.706731 Longitude: -95.441813

| West U Marketplace<br>Houston, TX                  |   | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|--|---|---------------------|---------------------|---------------------|
| <b>Housing</b>                                     | Total Housing Units                     | 7,516               | 105,204             | 260,586             |
|  | Owner Occupied Percent                  | 72.5%               | 35.0%               | 35.5%               |
|  | Renter Occupied Percent                 | 20.0%               | 53.4%               | 53.3%               |
|  | Vacant Housing Percent                  | 7.5%                | 11.6%               | 11.2%               |
|  | Total Housing Units (Census 2000)       | 7,666               | 81,167              | 200,002             |
| <b>Home Value<br/>(Owner Occupied)</b>             | Property Value \$1,000,000 or more      | 47.4%               | 26.2%               | 15.5%               |
|  | Property Value \$750,000 to \$999,999   | 10.4%               | 11.3%               | 10.8%               |
|  | Property Value \$500,000 to \$749,999   | 9.9%                | 15.3%               | 17.2%               |
|  | Property Value \$400,000 to \$499,999   | 2.6%                | 7.4%                | 9.9%                |
|  | Property Value \$300,000, to \$399,999  | 1.2%                | 7.1%                | 9.9%                |
|  | Property Value \$200,000 to \$299,999   | 1.2%                | 6.7%                | 11.2%               |
|  | Property Value \$150,000 to \$199,999   | 0.1%                | 2.6%                | 4.4%                |
|  | Property Value \$100,000 to \$149,999   | 0.2%                | 2.6%                | 3.8%                |
|  | Property Value \$60,000 to \$99,999     | 0.2%                | 1.5%                | 2.2%                |
|  | Property Value \$40,000 to \$59,999     | 0.0%                | 0.5%                | 0.7%                |
|  | Property Value \$0 to \$39,999          | 0.1%                | 1.2%                | 1.8%                |
|  | Median Home Value                       | \$1,255,374         | \$862,202           | \$588,421           |
| <b>Wealth<br/>per Household</b>                    | \$0 and under - percent                 | 14.2%               | 18.4%               | 18.7%               |
|  | \$1 to \$4999 - percent                 | 5.5%                | 9.0%                | 9.2%                |
|  | \$5k to \$9999 - percent                | 3.4%                | 4.8%                | 4.9%                |
|  | \$10k to \$24999 - percent              | 5.3%                | 6.5%                | 6.6%                |
|  | \$25k to \$49999 - percent              | 6.3%                | 6.6%                | 6.6%                |
|  | \$50k to \$99999 - percent              | 9.7%                | 9.4%                | 9.5%                |
|  | \$100k to \$249999 - percent            | 19.1%               | 16.8%               | 16.8%               |
|  | \$250k to \$499999 - percent            | 15.7%               | 12.8%               | 12.6%               |
|  | \$500k+ - percent                       | 20.9%               | 15.7%               | 15.1%               |
|  | Median HH Wealth                        | \$144,686           | \$75,102            | \$70,798            |
|  | Avg HH Wealth                           | \$312,416           | \$245,956           | \$238,832           |
| <b>Economic<br/>Viability</b>                      | Economic Viability Local                | 272                 | 281                 | 287                 |
|  | Economic Viability Indexed              | 101                 | 104                 | 106                 |
| <b>Occupation<br/>(Employed Civilians Age 16+)</b> | Employed Civilian Pop 16+ by Occupation | 9,506               | 110,776             | 278,061             |
|  | Managerial/Executive                    | 30.3%               | 21.7%               | 20.6%               |
|  | Professional Specialty                  | 49.9%               | 39.9%               | 34.3%               |
|  | Healthcare Support                      | 0.6%                | 1.5%                | 1.7%                |
|  | Sales                                   | 8.5%                | 8.7%                | 9.6%                |
|  | Office & Administrative Support         | 3.2%                | 6.7%                | 7.4%                |
|  | Protective Service                      | 0.7%                | 0.9%                | 1.2%                |
|  | Food Preparation                        | 1.7%                | 4.2%                | 5.3%                |
|  | Building Maintenance & Cleaning         | 0.3%                | 3.6%                | 4.1%                |
|  | Personal Care                           | 1.3%                | 1.9%                | 1.9%                |
|  | Farming, Fishing, & Forestry            | 0.0%                | 0.1%                | 0.1%                |
|  | Construction                            | 0.9%                | 5.7%                | 7.3%                |
|  | Production & Transportation             | 2.5%                | 5.0%                | 6.6%                |
|  | Percent White Collar Workers            | 92.5%               | 78.6%               | 73.5%               |
|  | Percent Blue Collar Workers             | 7.5%                | 21.4%               | 26.5%               |

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.706731 Longitude: -95.441813

| West U Marketplace<br>Houston, TX |                                 | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|-----------------------------------|---------------------------------|---------------------|---------------------|---------------------|
|                                   | Agriculture/Mining/Construction | 7.2%                | 9.8%                | 11.3%               |
|                                   | Manufacturing                   | 6.4%                | 5.5%                | 6.2%                |
|                                   | Transportation                  | 3.7%                | 3.7%                | 4.2%                |
|                                   | Information                     | 0.4%                | 1.3%                | 1.3%                |
|                                   | Wholesale/Retail                | 8.1%                | 8.5%                | 10.0%               |
|                                   | Finance, Insurance, Real Estate | 11.4%               | 9.1%                | 8.4%                |
|                                   | Professional Services           | 18.1%               | 14.5%               | 13.0%               |
|                                   | Management Services             | 0.3%                | 0.5%                | 0.4%                |
|                                   | Administrative/Waste Services   | 1.8%                | 4.8%                | 5.3%                |
|                                   | Educational Services            | 34.6%               | 29.2%               | 24.7%               |
|                                   | Entertainment Services          | 4.7%                | 7.4%                | 8.7%                |
|                                   | Other Professional Services     | 1.7%                | 3.7%                | 4.3%                |
|                                   | Public Administration           | 1.5%                | 2.2%                | 2.1%                |
| <b>Vehicles<br/>per HH</b>        | No Vehicles                     | 4.1%                | 8.6%                | 8.8%                |
|                                   | 1 Vehicle                       | 22.6%               | 46.9%               | 46.5%               |
|                                   | 2 Vehicles                      | 51.9%               | 35.2%               | 35.3%               |
|                                   | 3 or more vehicles              | 21.4%               | 9.3%                | 9.4%                |
|                                   | Average Number of Vehicles      | 1.98                | 1.48                | 1.48                |
| <b>Change</b>                     | Births (last 12 months)         | 206                 | 2,780               | 6,839               |
|                                   | Deaths (last 12 months)         | 153                 | 1,321               | 3,285               |
|                                   | Migration (last 12 months)      | -104                | -1,202              | -4,292              |
| <b>Work<br/>place</b>             | Workplace Establishments        | 588                 | 14,128              | 27,222              |
|                                   | Workplace Employees (FTE)       | 6,779               | 536,470             | 720,249             |